



## THE CAST

CADA/West is a membership of professional performing dance artists who:

- devote a significant amount of their time to all aspects of the performance of their dance genre from training, to rehearsing, to performing, to promotion, to the financial and administrative management of the practice of their genre
- have specialized training in their dance genre by recognized leaders in that genre
- have a history of public presentation in their genre and have at times received compensation for that presentation
- are recognized as a performer of notable achievement and/or potential in their dance genre by their peers who also work in that same genre

CADA/West Members see themselves in these definitions and self-select membership. Once a member, they continue to devote themselves to the practice of their dance genre.

CADA/West, as an organization, vets membership applications for alignment with this definition and opens dialogue with all those interested in membership about what this definition means.

CADA/West is inclusive of all dance forms practiced in Western & Northern Canada.

CADA/West Members are aware of the greater dance genre context in which their dance genre is performed.

CADA/West, as an organization, is aware of the dance milieu, its changing landscape and the effect this has on the current membership.

# EVERYONE ON THE FLOOR

**CADA/West** is a connection between dance artists who have chosen to work together to affect each other's livelihood.

**CADA/West** Members announce their membership in the organization. They recognize the value of their contribution to the dance community and actively acknowledge the value of other members' contributions.

**CADA/West**, as an organization, provides a platform for members to connect with each other and stay informed about activity across the membership.

**CADA/West** is a community of dance artists connected to each other and the practice of making dance in a community of other dance makers.

**CADA/West** Members build productive relationships with other members that ensure continued improvements to the practice of dance making.

**CADA/West**, as an organization, facilitates directed gatherings on topics of interest to the practice of making dance.

# CHOREOGRAPHING THE BUSINESS

**CADA/West** is an aggregate of resources for dance artists. It is a place for shared learning, across all career stages, about the essential skills for a career in performing dance.

**CADA/West** Members actively seek out and use the tools provided by **CADA/West** to propel their careers forward. They participate in the events **CADA/West** hosts, share knowledge and are open to opportunities to learn from mentors or to mentor others.

**CADA/West**, as an organization, maintains a robust inventory of resources, toolkits and information for members to access.

**CADA/West** shares information through a variety of means. This information is presented in an easy to digest manner, with as few barriers as possible.

**CADA/West** provides opportunities for members to gather and learn, including from experts on key aspects of a career in dance.

**CADA/West** works on ways to facilitate the sharing of information through peer learning and mentorship.

**CADA/West** Members benefit from the power of participating in the economy as a group and receive subsidized goods and services tied to improving their socio-economic status.

**CADA/West** Members use the subsidized programs available to them and inform CADA/West of desired subsidies as they arise.

**CADA/West** connects to organizations wishing to support the membership.

**CADA/West**, as an organization, continues to strengthen existing programs like the Training Subsidy Program (TSP) and professional discounts on goods and services related to dance.

**CADA/West** will investigate ways to subsidize space.

**CADA/West** is dedicated to establishing and advancing the professional labour standards of performing dance artists through its Fees & Rates Standards and Basic Dance Agreement.

**CADA/West** Members use the provided tools to negotiate contracts with engagers and when engaging use these tools themselves.

**CADA/West**, as an organization, maintains its dedication to the rigorous upkeep of these tools.

## **LET'S GET MOVING**

**CADA/West** works within the greater dance milieu to make connections and strengthen the voice of dance.

**CADA/West** Members recognize that dance happens within a wide range of people and professions and works with those people to increase awareness about the needs of dance artists.

**CADA/West**, as an organization, works with the connections it has to help dance artists meet and interact with all those who participate in making dance happen.

**CADA/West** is a collective voice of dance artists speaking about their passion for dance and its vital role in our society.

**CADA/West** Members participate in local, provincial and national initiatives focused on increasing awareness about dance and/or the arts in general.

**CADA/West**, as an organization, participates in local, provincial and national initiatives focused on increasing awareness about dance and/or the arts in general and encourages members to be aware of these events and participates in these events whether that be in person or electronically.